

## Schedule of Activities

**Thursday, April 10, 2014**

**10:00 am to 1:00 pm (art event inside)**

Artwork Setup inside hotel

**Thursday, April 10, 2014**

**4:00 pm to 7:00 pm (art event inside)**

**Opening Reception and Marriott Business Appreciation Day, invitation only**

Participating artists will network with various business professionals and showcase their artworks

**Friday, April 11, 2014**

**1:00 pm to 5:00 pm (art event inside)**

**Festival Art Exhibition**

Participating artists will interact and sale artworks to the public and collectors

**Friday, April 11, 2014**

**5:00 pm to 10:00 pm (fusion event inside)**

**Art, Fashion, and Food Fusion**

Participating artists will sale to attendees  
Ticketed Event

**Saturday, April 12, 2014**

**11:00 am to 5:00 pm (art event inside)**

**Festival Art Exhibition**

Participating artists will interact and sale artworks to the public and collectors.

**Saturday, April 12, 2014**

**5:00 pm to 10:00 pm (fusion event inside)**

**Fashion, Art, and Music Collide**

Participating artists sale art to attendees  
Ticketed Event

THE FAMILY FUSE ART FESTIVAL

ONE CELEBRATION,  
FOUR ART FUSIONS

## EVENT INFORMATION AND ARTIST APPLICATION

Where fine art, family, collectors,  
and fashion collide

A Dallas Fusion Art Production

[www.thefamilyfuse.com](http://www.thefamilyfuse.com)

## ARTIST APPLICATION FORM FOR THE FAMILY FUSE ART FESTIVAL

The Family Fuse Art Festival, or FFAF, aggressively seeks to connect new and experienced collectors and their families with an eclectic blend of sensory arts and fine arts. Therefore, the FFAF sought three distinctive objectives: (1) a location within the vicinity of art collectors, (2) a time period during which art collectors would be looking for fine art, and (3) an attractive offering of art fusions to comfort potential art buyers. Fortunately, during the week of April 12, 2014, the FFAF expects downtown Dallas to have an influx of collectors attending the Dallas Art Fair, an art event with over 90 galleries in attendance and adjacent to the Dallas Museum of Art. Through the sponsorship of Springhill Suites by Marriott in the West End of downtown Dallas, the FFAF seeks a strategic advantage for sale of fine art by being three blocks

away from the Dallas Art Fair and four blocks away from the Dallas Museum of Art. In fact, participating artists can spend their time when not attending the FFAF walking and inviting persons within other venues of the Dallas art district.

However, location and time period are only half the story. Just as impressive is our amassment of hidden talents within food, music, fashion, and fine arts to wet the appetite of any delineating connoisseur of artistic expression. With all that has been said, we hope you join us for this monumental event for Dallas arts.

### CONTACT/SUBMISSION INFORMATION

- Renata Cathey, 817 808 2021, [fusionartdallas@hotmail.com](mailto:fusionartdallas@hotmail.com)
- Event Website: [www.thefamilyfuse.com](http://www.thefamilyfuse.com)

# ARTIST APPLICATION INFORMATION

## FOR THE FAMILY FUSE ART FESTIVAL

### GENERAL INFORMATION

#### Eligibility:

The Fine Arts Show exhibition is open to all artists residing in the United States.

#### Types of Work Accepted:

- Painting
- Sculpture
- Drawing
- Printmaking
- Photography
- Mixed media
- Fine art jewelry
- Gilcee Reproductions

#### Submission Guidelines

- Please ensure that all artwork submitted is appropriate for the Family Fuse Art Festival (FFAF).
- FFAF is an event designed for collectors and families. All art should be appropriate for all ages.
- Artists must display and sell original art that is created by the artist.
- The FFAF is staffed and run by volunteers and hotel staff. In all matters, the decision of the FFAF art director is final. The FFAF art director makes the final decision on all matters and / or concerns.

**Artwork Guidelines**—Original and originally printed works will be admitted. Gilcee reproductions must be limited-editions (signed and numbered) or hand-

painted. Photocopies will NOT be allowed.

**Framing**— All 2 dimensional entries, with the exception of oils and acrylics, must be framed with either glass or plexi-glass. Unframed canvases are fine as long as they are gallery wrapped (no staples visible). Frames and canvases must be wired and ready to hang (i.e., with two screws and steel wire. Saw tooth hangers, “clip” frames, or unstable frames will NOT be accepted.

#### Display Art Guidelines

- All booths should have a professional set-up and will be viewed by selection panel.
- All art must be matted or mounted in such a way as to avoid damage during hanging.

### ENTRY FORM INFORMATION

#### Participants must submit:

- Application form along with a self addressed stamped envelope for return.
- Images of the artwork will be accepted on CD format or memory stick.
- Art panels provided by the artist must be carpeted.
- This show can only accommodate a maximum of fourteen (14) participating artists. Space is limited so please apply early.

#### Application Deadline

- Entries must be received by April 3, 2014. Confirmations sent April 5, 2014.

### ARTWORK IMAGES AND BOOTH INFORMATION (input or check all that apply)

Your Name

Address,  
Phone,  
Email, &  
payment  
amount

CD (jpeg or PDF format only )

Digital Submission Only

- Include with images the artist’s name, title of work, completion date, medium, size, and entry number. An artist’s statement and current bio-graphical information are also required. **(100 word max)**. Send to fusionartdallas@hotmail.com.

Gallery Booth without carpeted panels.  
**Tent provided. Booth Fee is \$425.00**

- One (1) 10X10 sq. ft. outside area with tent.
- One (1) 10X10 sq. ft. area inside the hotel’s pool area or a hotel suite.
- Carpeted panels must be provided by gallery or artists.

Standard Booth with carpeted panels.  
**Booth Fee is \$350.00.**

- 6 carpeted panels inside the hotel that are 38.5 in. wide and 6 ft. tall.

Standard Booth without carpeted panels. **Booth fee is \$300.00**

- One (1) 6X6 sq. ft. area inside the Springhill Suites.
- At least six (6) carpeted panels must be provided by artist.

Hotel Booth with carpeted panels - **Booth fee is \$200.00**

- 3 carpeted panels inside the hotel that are 38.5 in. wide and 6 ft. tall.
- Carpeted panels must be provided by the artist.

### PAYMENT INFORMATION

\$25.00 application fee sent with this application form, CD, and digital submission.

- Non-refundable application fee and booth fee if applicant does not attend show after acceptance.
- Refundable application fee if applicant not accepted into the FFAF and provides return envelope.
- Make checks for application fee and booth fee payable to Residential Technology, Inc. and mail to P.O. Box 600625, Dallas, TX 75214